

# CLASSIFIED ADS

## CLASSIFIED ADVERTISING RATES - INFORMATION

Rates Quoted on Per Issue Basis

(5-line minimum)

1 Time (per line).....12c  
 2 Times (per line).....16c  
 3 Times (per line).....20c  
 4 Times (per line).....24c  
 5 Times (per line).....28c  
 6 Times (per line).....32c  
 7 Times (per line).....36c  
 8 Times (per line).....40c  
 9 Times (per line).....44c  
 10 Times (per line).....48c  
 11 Times (per line).....52c  
 12 Times (per line).....56c

Multiple Time Rates effective ONLY if no change of copy ordered—otherwise open rate of 12c per line will be charged.

Ads may be cancelled after any insertion. Rate earned will be charged and money refunded for space not used.

Not responsible for more than ONE incorrect insertion of any ad ordered for more than one time.

### 1. Announcements

Torrance Upholstering Co., 1513 Border Ave. Overstuffed furniture repaired and remodeled. Rugs cleaned and sized. Free estimate. Satisfaction guaranteed. Phone 225.

### 3. Card of Thanks

We wish to express our thanks for comfort given us during the sickness and death of our father and grandfather.  
 Mr. Chas. McFarlin,  
 Mrs. Anna McFarlin & Family,  
 Mr. and Mrs. E. Falk & Family.

### 5. Lost and Found

LOST—Diamond ring with Tiffany setting. Reward for return to 1724 Arlington.

### 6. Business Directory

OFFICIAL BRAKE SERVICE  
 Wheel and Axle Alignment  
 J. M. HARRISON  
 500 South Catalina Phone 3552  
 Redondo Beach

FOR EVERY KIND OF INSURANCE, including Life Insurance in the A. O. U. W. with membership in Torrance Lodge No. 33. Call Wallace H. Gilbert, phone 420.

REST home, convalescent and aged. Battle Creek treatments. 2688 W. Carson. Phone 130-W.

### 11. For Rent: Houses, Furnished

COMPLETELY furnished 4-room house and bath. Call 1758 Andros.

FIVE-ROOM furnished house, 2749 E. 25th St., So. Torrance.

ATTRACTIVE four-room house; two bedrooms, large living room; well furnished. Fenced in yard with fruit trees and flowers; desirable location on west side. \$35.00; water paid. REMCO, 1815 Post Ave.

FOR RENT—Four-room house, furnished, with garage. 2032 1/2 Andros.

THREE-ROOM nicely furnished house and garage. 1819 Gramercy.

VACANT Nov. 10, 1/2 duplex; 2 bedrooms, garage. Call 1752 Andros Ave.

### 12. For Rent: Houses, Unfurnished

FOUR-ROOM HOUSE with acre ground, 3042 W. 235th street, So. Torrance.

3-ROOM house with bath. Chicken and rabbit equipment. Brocks, 3840 Ellis Ave., WALTERIA.

### 13. For Rent: Furnished Apartments

A LIMITED Number of Singles Are Still Available in the

### NEW GRAMERCY APARTMENTS

Those who demand the ultimate in living comforts will be more than satisfied with all the new and luxurious furnishings. Electric Ranges and Refrigeration. Tile Kitchens and Baths and other exclusive features rarely found in Reasonably Low priced apartments.

Corner Gramercy and Cabrillo Aves.  
 Phone Torrance 43-W

THREE-ROOM apartment. Inquire 21900 Western avenue.

CLEAN 2 and 3-room bungalows, \$12 and \$14, including lights and water. El Prado Court, 1100 El Prado.

### 15. For Rent: Rooms, Furnished

NICELY furnished rooms, private bath. 1533 Marcella.

### 15. For Rent: Rooms, Furnished

NICELY furnished rooms, private home, with garage. 624 W. 161 St., Gardena.

COMPLETE COVERAGE—All Torrance Herald ads run in the Tri-City Shopping News without extra charge.

### 18. For Rent: Stores and Offices

HALL suitable for lodge or club meetings and dances. 1951 Carson. Phone 392.

### 24 For Sale: Poultry and Pet Stock

FAT ducks and geese for sale. Inquire 2061 239th St., Lomita.

CORN-FED turkeys, dressed on order. E. D. Grabel, 1445 149th St., Gardena.

### 25. For Sale: Miscellaneous

FOR SALE: Used Radios, reconditioned and guaranteed. \$9.95 up. Modern Appliances, 1279 Sartori. Phone 888.

### 29. Employment Wanted

Van's Window Cleaning  
 House Cleaning  
 Floor Waxing  
 2804 Gramercy - Phone 667-W

### 30. Wanted to Buy

RESIDENCE lot in Torrance. Inquire Simmons, Central Garage. Phone 81-J.

THREE-bedroom house in Torrance. Owner only; no agents. Must be well located and in good condition. Write Box 5, Torrance Herald.

### 33. Real Estate: Improved

## Why Pay Rent? Buy a Home!

\$2950  
 Buys good 5-room stucco on Acacia. Garage, fruit trees, shrubs. This is a real buy. Only \$400 down and \$25.50; 6%. Less than rent.

\$2250  
 For 5-room, frame bungalow. Hardwood floors, tile sink. A good buy. Easy terms.

### FOR SALE

Grocery, Fruit and Meat Market. Good location. A money maker. Come to office for information.

\$1750  
 Buys 4-room frame house. Garage; lot 75x202 feet. Terms.

\$4750  
 Buys one of the best houses on west side. This is a beautiful stucco home. Five rooms, breakfast room, tile sink, tile shower and bath, real fireplace. Terms.

### BUILDING LOTS

\$250 - \$300 - \$400 - \$500  
 \$750 - \$1000  
 All Good Locations

### Torrance Investment Company

Phone 176

COMPLETE COVERAGE—All Torrance Herald ads run in the Tri-City Shopping News without extra charge.

### FOR SALE

Go to 1313 Acacia and see five-room stucco. Modern, full tile roof, lot 50x140; no bonds. Call Pleasant 5048. Key at 2063 Carson St.

### JOHNSON

7225 So. San Pedro St. Los Angeles

### 36. Moving and Storage

M & M Transfer, 1513 Cabrillo Phone 645. We haul anything, anywhere, anytime. Loads insured. Also storage and packing.

### 39. Musical Instruments

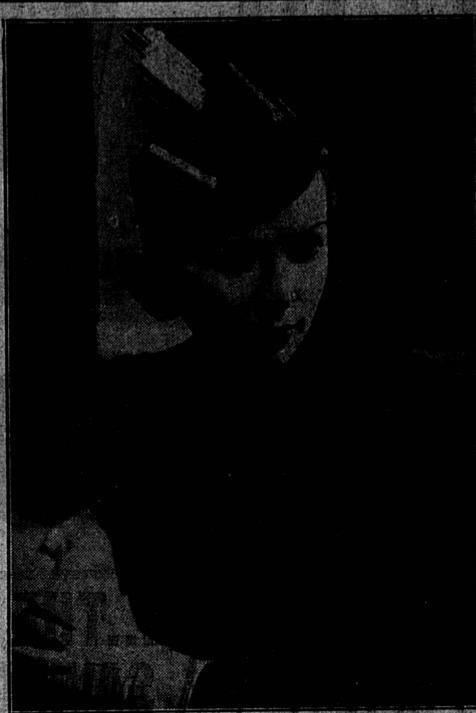
\$15 BUYS Majestic Low Boy radio. Inquire at fountain, Dolley Drug.

### 40. Swaps

EXPERT Radio Repairing on all makes of radios, or we will swap your radio for a Re-Conditioned radio. Pay the difference on easy terms. 1307 Post Ave., Torrance.

### Read Our Want Ads!

## STAGE BEAUTY WEARS DACHE'S NOVEL "CIGARETTE-HAT"



Nancy McCord, glamorous singing star of the recent Broadway hit "May Wine," and former prima donna of the American Opera Company, wears a hat designed by Lily Dache's famous New York designer, and christened the "Viceroy." This stunning model here adds a run of so-called "diplomatic" fashions, and is a particularly flattering adaptation of the new trend toward high crowns and deep backs. The trimming of black and white crepe satin rolls made in imitation of cigarettes—emphasizes the daring peaked crown.

the Hermosa Gospel Tabernacle, Redondo Beach, officiating. The remains were shipped to Palmer, Neb., for interment.

## Nebraska Pioneer Passes Away At General Hospital

John McFarlin, Early Day Settler, Succumbs After Long Illness

John McFarlin, 81, who had resided for the past ten years at the home of his daughter, Mrs. Edna Falk, 1341 1/2 Plaza del Amo, passed away Sunday at the General Hospital, Los Angeles, after a lingering illness. Mr. McFarlin had lived in California for 11 years, coming from Nebraska where he had been a pioneer farmer.

He was born in Springwater, N. Y., in 1854, and lacked but a few days of being 82 years old. At the age of 21 McFarlin went to Nebraska and took up a homestead, being one of the earliest settlers of that far western territory.

He leaves three daughters, Mrs. Hattie Fidler, of Plattsmouth, Neb.; Mrs. Mazie Henderson, of Comstock, Neb.; Mrs. Edna Falk, of Torrance; three sons, Ray McFarlin, of Elba, Colo.; Dick McFarlin, of Brush, Colo.; Charles McFarlin, of Sawtelle; 23 grandchildren and seven great grandchildren.

Funeral services were held Monday, Oct. 26, from the McMillan Mortuary, at Gardena, Rev. L. B. Reynolds, pastor of



"I'll just call her now."

THAT TELEPHONE in your home brings friends, shops and markets nearer to you...and an extension at some convenient point puts the telephone itself closer to your hand. For instance, in the bedroom. This hand set, shown here, is only one of several types that are available at little cost. We shall be glad to tell you more about it.

SOUTHERN CALIFORNIA TELEPHONE COMPANY  
 1266 Sartori Avenue Telephone Torrance 4600

# ★ BUSINESS DIRECTORY ★



## Histories In Brief of Business Directory Advertisers

C. J. Rhoads, owner and manager of the Torrance Gift Shop at 1322 Sartori, came to California in 1925. Four months after he arrived on the Pacific Coast at the age of 18 he had been made manager of the R. & S. chain of Malted Milk Shops.

After serving three years in this capacity Rhoads returned to the east and took a position with a similar firm, the Nedrick Hatch Luncheonettes, which operated out of New York. At the end of a year with this company he took up practical nursing and remained employed in this line of work until six months ago when he had the opportunity to buy his Torrance establishment. Since his arrival in town Rhoads said he has found business good and continually increasing.

The ad for the Torrance Gift Shop will be found below under Gift Shops

### AUTO TOP REPAIRING

**AUTO TOP SHOP**  
 Tops • Upholstering  
 Slide Curtains • Seat Covers  
 Car Covers • Floor Rugs  
 George G. Gill, Manager  
**Virginia Garage**  
 15314 S. VERMONT  
 Phone Gardena 3971

### AUTO ACCESSORIES

**TORRANCE AUTO WRECKERS**  
 • New and Used Parts  
 • Windshield and Door Glass  
 • We Buy Mistake  
 1001 TORRANCE BLVD.  
 Phone 336

### AUTO ELECTRICAL

**Torrance Auto Electric Service**  
 F. C. Morgan, Prop.  
 Authorized Service for  
 United Motors, Auto Lite,  
 Carter and Stromberg  
 Carburetors  
 We Tune Up Motors  
 1320 Cabrillo Phone 498

### BARBER SHOPS

**Tansey Beauty and Barber Shop**  
 1623 CABRILLO  
 Phone 580  
 Prices Reasonable  
 Expert Service

### CARPENTERS

OPPORTUNITY KNOCKS AT TORRANCE!!!  
 • Climate and Central Location.  
 • Build NOW!  
 • Remodel or Repair  
 • New Homes.  
**F. O. Winchester**  
 1815 ARLINGTON AVE.  
 Res. Ph. 146; Bus. Ph. 251

### CLEANERS & DYERS

**NIFTY CLEANERS**  
 It takes first rate work at a fair price to assure quality, results and satisfaction.  
 CASH AND CARRY PAYS!!!  
 1324 Sartori Ph. 174

### REFRIGERATOR SERVICE

**Does Your Refrigerator Need Repairing?**  
 CALL  
**C. E. ELMER**  
 REFRIGERATOR SERVICE  
 Domestic and Commercial  
 Used Boxes Bought, Sold and Reconditioned  
 207 BERYL ST. REDONDO 3796

### PLUMBERS

**SAVE \$38.00 on Hoyt STORAGE AUTOMATIC WATER HEATERS**  
 With Everdur Copper Tanks  
**DAVID JACOBS**  
 1908 222nd Street Phone 358-W

### DRESS SHOPS

**Stone's Specialty Shop**  
 MOJUD HOSE Service Weight Chiffon and Thigh Mold style 79c to 89c  
 Join Our Stocking Club 15th Pair FREE  
 Hats Remodeled Mending Alterations Dresses Aprons Night Wear  
 Slips, \$1 to \$1.95  
 Corsets, \$1 to \$5.95  
 1333 El Prado Ph. 430R

### GIFT SHOPS

**TORRANCE GIFT SHOP**  
 C. J. Rhoads, Prop.  
 Magazines - Gifts  
 Rental Library - Novelties  
 Canaries - Pet Birds  
 We take subscriptions for all periodicals and newspapers.  
 1322 SARTORI

### INSURANCE

**Make Us Your SERVICE STATION**  
 for...  
**Automobile Insurance**  
 Let Us Check the Points of Your Protection Today  
**Howard G. Locke**  
 Dependable Insurance  
 Fire - Automobile  
 1405 Marcellina Ave.  
 Phone Torrance 135-M

### NEWSPAPERS

**Subscribe Today!**  
 TORRANCE HERALD  
 3 Months, 50c  
 6 Months, \$1.00  
 1 Year, \$2.00  
 Delivered by Carrier Boys Every Thursday  
 Call 444

### RESTAURANTS

**HELEN'S CAFE**  
 Jim F. Munson Manager  
 Five years' experience with the Fred Harvey chain makes possible the type of foods we serve you.  
 Week Days, Open 6-8  
 Sundays and Holidays 7:30-12:30  
 The Short Order House of Torrance  
 1646 CABRILLO

### COCKTAIL SALON

**The Famous Chili Shop**  
 24-Hour Service  
 Call Any Time For a Lunch to Take Out  
 1437 Marcella Ph. 37-J  
 CALL 444 FOR AD SERVICE

### ROOFING

**SANDERS BROTHERS**  
**ROOFING**  
 Phone Redondo 7204  
 24410 Neece Ave.  
 WALTERIA

### Oregon Roof Co.

Roofing and Repairing  
 T. W. CONLEE, Mgr.  
 1936 Lomita Blvd.  
 Phone Lomita 502W

### SERVICE STATIONS

**Hammond Motor Service**  
 Hancock • Quaker State  
 Richfield • Hyvis  
 Shell • Esso  
 GAS and OILS  
 We Give S & H Green Stamps  
 2053 Torrance Blvd., Ph. 387

### BUY

**Goodrich Electro-Pak**  
 The Super-Power Battery  
**Dunham's SERVICE & GARAGE**  
 Shell Products  
 Economy Gas  
 Quaker State Oil  
 Goodrich Tires and Tubes  
 1403 CARSON Ph. 691

### EXPERT AUTO REPAIRING

**MULLIN'S Complete Auto Service**  
 2053 Torrance Blvd. Ph. 320

### LATEST TYPE LUBRICATING EQUIPMENT

We Use Factory Recommended Oils and Greases  
**SMITH'S Super Service Station**  
 Phone 212  
 Torrance Blvd. at Portola

### SHOE REPAIRING

**TURNER'S Shoe Repairing**  
 The Oldest Shoe Repairing Shop in Torrance  
 Shoes Repaired and Rebuilt for every need.  
 All Work Guaranteed  
 1501 Cabrillo Avenue

### SAVE TIME! SAVE STEPS!

Call Upon Directory Advertisers! They Can Fill Your Needs!  
 Buyers find it convenient and advantageous to patronize Business Directory advertisers.  
 Sellers find it profitable and exceptionally inexpensive to advertise in the Business Directory.



### THE RITZ CAFE

V. G. Barlow  
 Manager  
 Sandwiches  
 1913 CARSON PHONE 849-W